



 DANSK
MELODI GRAND PRIX
2021

Artist: Claudia Campagnol
Title: Abracadabra
Release: February 10, 2021

Imagine a dreamy, magical universe created by an intensely alluring and expressive vocal, evocatively accompanied by a vintage piano and beautiful out-of-this-world strings, arousing joyful shivers down your spine...

These days, you might hear the word just before a magician pulls a rabbit out of his hat. But in ancient times, people actually believed that “Abracadabra” was a magic spell – meaning something along the lines of “I create what I speak”.

Abracadabra is also the title of a brand new song performed by **Claudia Campagnol** – participating in this year's **Dansk Melodi Grand Prix** (the Danish selection for the *Eurovision Song Contest 2021*) broadcasted live from Copenhagen on Danish national TV on March 6th.

The song is a simple, yet grand and spiritual love story about losing someone. A girlfriend or boyfriend, a relative, or a friend – perhaps suddenly and without warning.

It makes you wonder what you would do, if you could see that person just one more time – this time knowing that it would be your last moment together. Would you tell them something? Do something? Would you ask something?

“Abracadabra” embraces the painful feeling of knowing that someone or something is gone forever, and you simply just NEED them to come back one last time to watch a sunset and reminisce over the good times you had, giving you the hope and comfort of making sure they know what they meant to you, while you carry on, taking them with you in your heart.

Claudia Campagnol is a truly unique musical talent and one of Denmark's rising stars – with a broad crossover appeal and a huge international potential. Claudia was born in Budapest, Hungary (1987), raised in Malmö, Sweden, and she has been living in Copenhagen, Denmark for several years. She has a deep-rooted affection for jazz fusion, and her debut album “I’m Strong” was nominated for the Danish Music Awards 2019 in two categories: ‘Best Vocal Jazz Album’ and ‘Best New Jazz Act’, receiving excellent reviews worldwide.

“Abracadabra” is written by **Emil Adler Lei**, **Melanie Wehbe** and **Louis Jarto**. Melanie and Emil are also the songwriters behind the Danish “Melodi Grand Prix” winner 2019 “Love Is Forever” by Leonora, and each of them co-wrote the winner for Sweden and Denmark respectively in 2020: Melanie the Swedish winner “Move” by The Mamas, and Emil the Danish winner “Yes” by Ben & Tan. With victories in both 2019 and 2020, Emil Adler Lei is the first songwriter to have won the Danish “Melodi Grand Prix” two years in a row since 1988-1989.

The beautiful strings on “Abracadabra” is arranged and played by multiple Grammy winner **Davide Rossi**, who, in addition to being known as Coldplay's string arranger and creator of the legendary string riff on “Viva la Vida”, has also arranged strings for such acts as U2, Alicia Keys, Frank Ocean, and Ed Sheeran.



www.ClaudiaCampagnol.com
www.facebook.com/ClaudiaCampagnolOfficial

Press Contact:
Susanne Benz
sb@giantssheep.dk
Mobile +45 60601888